



2023 OPPORTUNITIES

NEW EXCLUSIVE SPONSORSHIP

The Submarine Review Online Archive

\$10,000 – One Year

Company name featured prominently on homepage

www.archive.navalsubleague.org

CORPORATE MEMBERSHIP

Five Star Member	\$12,000
Four Star Member	\$9,000
Three Star Member	\$6,000
Two Star Member	\$3,000
One Star Member	\$1,500

Corporate Members of the NSL support the undersea warfare community. Membership provides:

- Updates on Submarine Force priorities
- User feedback from active duty submariners
- Opportunities to display capabilities
- Business Networking
- Potential teaming Opportunities
- Access to post job openings in NSL Website (In Development)

Member benefits differ at each level. Visit www.navalsubleague.org/join/corporate-membership-rates for more information.

CORPORATE PLUS MEMBER

Corporate Plus members commit to sponsorship of three events at the same level – Corporate Member Days, Submarine Technology Symposium, and Annual Symposium and Industry Update – and get a 10% discount on the sponsorships when paid in full with their membership fee.

5 STAR PLUS

Diamond	\$47,100
Platinum	\$37,650
Gold	\$29,550
Silver	\$20,640

4 STAR PLUS

Diamond	\$44,100
Platinum	\$34,650
Gold	\$26,550
Silver	\$17,640

3 STAR PLUS

Diamond	\$41,100
Platinum	\$31,650
Gold	\$23,550
Silver	\$14,640

2 STAR PLUS

Diamond	\$38,100
Platinum	\$28,650
Gold	\$20,550
Silver	\$11,640

1 STAR PLUS

Diamond	\$36,600
Platinum	\$27,150
Gold	\$19,050
Silver	\$10,140

OTHER SPONSORSHIPS AVAILABLE:

Submarine History Seminar Classified Seminar Unclassified Seminar

Phone: 703-256-0891 Email: corpmem@navalsubleague.org
www.navalsubleague.org/join/corporate-membership-rates

2023 OPPORTUNITIES



EVENT SPONSORSHIP

CORPORATE MEMBER DAYS

8-9 March 2023
Renaissance Arlington
Capital View

Diamond Sponsor	\$10,000
Platinum Sponsor	\$7,500
Gold Sponsor	\$5,500
Silver Sponsor	\$2,700

This two-day event, immediately following the Submarine Industrial Base Council (SIBC) meeting, is exclusively for our Corporate Members to meet, network, and learn from government and industry leaders. This event is not open to the press.

SUBMARINE TECHNOLOGY SYMPOSIUM

9-11 May 2023
JHU/APL
Kossiakoff Center
Laurel, MD

Diamond Sponsor	\$13,000
Platinum Sponsor	\$9,500
Gold Sponsor	\$6,500
Silver Sponsor	\$3,200

This classified* event allows sponsors to be recognized as important members of the undersea warfare community. This is a premier opportunity for Navy leadership, Industry and Academia to engage in productive, informational, and technical exchanges.

**SECRET CLEARANCE REQUIRED FOR ALL ATTENDEES*

ANNUAL SYMPOSIUM & INDUSTRY UPDATE

7-8 November 2023
Hyatt Regency Crystal City
Arlington, VA

Diamond Sponsor	\$16,500
Platinum Sponsor	\$11,500
Gold Sponsor	\$7,500
Silver Sponsor	\$3,700

The ASIU is traditionally accepted by DoD as a widely attended gathering, enabling Active Duty attendance. Presentations are made by Submarine Force leadership with updates on major acquisition and programmatic issues. Industry and government agencies present technical papers, discussion, and solutions via exhibits.

SUBMARINE HISTORY

Dates
To Be Arranged

Event Sponsor	\$5,000
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The History Seminar highlights an event or period with a panel of people who were there or are subject experts. Sometimes produced in collaboration with Smithsonian Associates, this event is open to the public.

SEMINARS

Dates
To Be Arranged

Classified	\$5,000
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Classified* seminars provide our Corporate Members an opportunity to hear from and speak to government leaders. The sponsor provides the venue and handles security.

**SECRET CLEARANCE REQUIRED FOR ALL ATTENDEES*

Unclassified	\$5,000
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An unclassified seminar may be requested by the government or our corporate members. These meetings provide an opportunity to present business, technical, and professional information relevant to submarines and undersea warfare. One sponsor for each meeting.

2023 OPPORTUNITIES



ADVERTISE IN THE SUBMARINE REVIEW

REACH YOUR TARGET MARKET Advertise in *The Submarine Review*

- Pricing listed is per quarterly issue: March, June, September, December
- Commitment for one year (4 Issues) paid in one payment, receives 10% discount

<u>LOCATION</u>	<u>4 COLOR</u>	<u>B&W</u>
Back outside cover	\$ 3,500	N/A
Front or back inside cover	\$ 3,000	\$ 2,000
Full page	\$ 2,500	\$ 1,600
Half page	\$ 1,200	\$ 800
Quarter page	N/A	\$ 400

PROMOTE YOUR ORGANIZATION AT THE ANNUAL SYMPOSIUM & INDUSTRY UPDATE

AMENITY SPONSORSHIPS

Lobby Panels	\$ 2,500 each
Session Breaks	\$ 2,500 each
Escalator Panel	\$ 6,500
Charging Station	\$ 4,500
Room Keys	\$ 4,000
Wireless Connectivity	\$ 4,000
Wireless Splash Page	\$ 1,750
Audio Visual	\$ 4,000

SPONSORSHIP INCLUDES:

- ◆ Exposure on the NSL website
- ◆ Recognition in Event program/banners
- ◆ Invitation(s) to Presidents' Breakfast
- ◆ Recognition by the Event Chairperson
- ◆ Listing in *The Submarine Review*

BANQUET TABLES

- ◆ 5 Star members-2 tables near the stage
- ◆ 4 Star members- 1 table near the stage
- ◆ A VIP (and guest) to be seated at each table, if desired
- ◆ Others at the table must have a paid Banquet or Entire Symposium registration
- ◆ Unused seats can be filled by the NSL

Other Corporate Members who would like to seat their guests together may pay a \$500 fee for a reserved table (does not include a VIP)

PROGRAM ADVERTISEMENTS

Outside back cover	\$ 3,800
Inside front cover	\$ 3,500
Full page	\$ 2,200
Half page	\$ 1,100
Quarter page	\$ 550

BECOME AN EXHIBITOR

PAY

On or before 08/15/23*
08/16/23 – 10/31/23**

CORPORATE MEMBERS

\$51 per sq. ft.
\$56 per sq. ft.

NON-CORPORATE MEMBERS

\$61 per sq. ft.
\$66 per sq. ft.

* EXHIBIT FEES MUST BE RECEIVED BY 08/15/23 DEADLINE TO RECEIVE "EARLY BIRD" RATES

** EXHIBIT FEES MUST BE RECEIVED BEFORE SET UP

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