

2022 ASIU



EVENT SPONSORSHIP

ANNUAL SYMPOSIUM & INDUSTRY UPDATE

1-2 November 2022
Hyatt Regency Crystal City
Arlington, VA

Diamond Sponsor	\$16,540	The ASIU is traditionally accepted by DoD as a widely attended gathering, enabling Active Duty attendance. Presentations are made by Submarine Force leadership with updates on major acquisition and programmatic issues. Industry and government agencies present technical papers, discussion, and solutions via exhibits.
Platinum Sponsor	\$11,040	
Gold Sponsor	\$7,540	
Silver Sponsor	\$3,740	

SPONSORSHIP INCLUDES:

- ◆ Exposure on the NSL website
- ◆ Recognition in Event program/banners
- ◆ Recognition by the Event Chairperson
- ◆ Listing in *The Submarine Review*

PROMOTE YOUR ORGANIZATION AT THE ASIU

AMENITY SPONSORSHIPS

Lobby Panels	\$ 2,500 each	6
Session Breaks	\$ 2,500 each	4
Escalator Panel	\$ 6,500	EXCLUSIVE
Charging Station	\$ 4,500	EXCLUSIVE
Room Keys	\$ 4,000	EXCLUSIVE
Wireless Connectivity	\$ 4,000	EXCLUSIVE
Wireless Splash Page	\$ 1,750	EXCLUSIVE
Audio Visual	\$ 4,000	EXCLUSIVE

PROGRAM SPONSORSHIPS

Outside back cover	\$ 3,840
Inside front cover	\$ 3,540
Full page	\$ 2,240
Half page	\$ 1,140
Quarter page	\$ 540

BANQUET TABLES

- ◆ 5 Star members-2 tables near the stage
- ◆ 4 Star members- 1 table near the stage
- ◆ A VIP (and guest) to be seated at each table, if desired
- ◆ Others at the table must have a paid Banquet or Entire **Symposium registration**
- ◆ Unused seats can be filled by the NSL

Other Corporate Members who would like to seat their guests together may pay a \$500 fee for a reserved table (does not include a VIP)