



2022 OPPORTUNITIES

40th ANNIVERSARY SPONSORSHIP

In 2022 the NSL will celebrate its 40th (Ruby) Anniversary!

Anniversary sponsors will have their names displayed prominently on the slider of the NSL home page, along with the photo contest winners, for the entire calendar year.

CORPORATE MEMBERSHIP

Five Star Member	\$12,000
Four Star Member	\$9,000
Three Star Member	\$6,000
Two Star Member	\$3,000
One Star Member	\$1,500

Corporate Members of the NSL support the Undersea Warfare Community. Membership* provides: updates on Submarine Force priorities, user feedback from active duty submariners, opportunities to display capabilities, networking for business opportunities, potential teaming arrangements, access to the private NSL LinkedIn group and more.

*Membership differs at each level. Visit www.navalsubleague.org/join/corporate-membership-rates for specific information.

CORPORATE PLUS MEMBER

Corporate Member Plus enables discounted sponsorship at three events (Corporate Member Days, Submarine Tech Symposium and the Annual Symposium & Industry Update) to be included in annual memberships. Corporate Plus members commit to three events and get a 10% discount when paid in full with their membership fee.

5 STAR PLUS

Diamond	\$44,940
Platinum	\$34,840
Gold	\$27,840
Silver	\$19,840

4 STAR PLUS

Diamond	\$41,940
Platinum	\$31,840
Gold	\$24,840
Silver	\$16,840

3 STAR PLUS

Diamond	\$38,940
Platinum	\$28,840
Gold	\$21,840
Silver	\$13,840

2 STAR PLUS

Diamond	\$35,940
Platinum	\$25,840
Gold	\$18,840
Silver	\$10,840

1 STAR PLUS

Diamond	\$34,440
Platinum	\$23,340
Gold	\$17,340
Silver	\$9,340

SEPARATE SPONSORSHIPS AVAILABLE:

Submarine History Seminar Classified Seminar Breakfast Business Exchange

Phone: 703-256-0891 Email: corpmem@navalsubleague.org
www.navalsubleague.org/join/corporate-membership-rates

2022 OPPORTUNITIES



EVENT SPONSORSHIP

CORPORATE MEMBER DAYS

9-10 March 2022
Grand Hyatt
Washington, DC

Diamond Sponsor	\$10,040
Platinum Sponsor	\$7,540
Gold Sponsor	\$5,540
Silver Sponsor	\$2,740

This two-day event, immediately following the Submarine Industrial Base Council (SIBC) meetings is exclusively for our Corporate Members to meet, network, and learn from government and industry leaders. It is not open to the press.

SUBMARINE TECHNOLOGY SYMPOSIUM

17-19 May 2022
Johns Hopkins University
Kossiakoff Center
Laurel, MD

Diamond Sponsor	\$10,040
Platinum Sponsor	\$7,540
Gold Sponsor	\$5,540
Silver Sponsor	\$2,740

This classified* event allows sponsors to be recognized as important members of the undersea warfare community. This is a premier opportunity for Navy leadership, Industry and Academia to engage in productive, informational and technical exchanges.

***SECRET CLEARANCE REQUIRED FOR ALL ATTENDEES**

SUBMARINE HISTORY

Dates
To Be Arranged

Event Sponsor	\$5,040
---------------	----------------

The annual History Seminar highlights an event or period with a panel of people who were there or are subject experts. Produced in collaboration with Smithsonian Associates, this event is open to the public.

ANNUAL SYMPOSIUM & INDUSTRY UPDATE

1-2 November 2022
Hyatt Regency Crystal City
Arlington, VA

Diamond Sponsor	\$16,540
Platinum Sponsor	\$11,040
Gold Sponsor	\$7,540
Silver Sponsor	\$3,740

The ASIU is traditionally accepted by DoD as a widely attended gathering, enabling Active Duty attendance. Presentations are made by Submarine Force leadership with updates on major acquisition and programmatic issues. Industry and government agencies present technical papers, discussion, and solutions via exhibits.

CLASSIFIED* SEMINARS

Dates
To Be Arranged

Event Sponsor	\$5,040
---------------	----------------

Classified* seminars provide our Corporate Members an opportunity to hear from and speak to government leaders. The sponsor provides the venue and handles security.

***SECRET CLEARANCE REQUIRED FOR ALL ATTENDEES**

BREAKFAST BUSINESS

Dates
To Be Arranged

Event Sponsor	\$5,040
---------------	----------------

Sponsors provide or request the topic and the speaker. These meetings are designed to give our corporate members the opportunity to present business, technical, and professional information relevant to submarines and undersea warfare. One sponsor for each breakfast meeting.

2022 OPPORTUNITIES



PROMOTE YOUR ORGANIZATION AT THE ANNUAL SYMPOSIUM & INDUSTRY UPDATE

AMENITY SPONSORSHIPS

Lobby Panels	\$ 2,500 each	6	
Session Breaks	\$ 2,500 each	3	
Escalator Panel	\$ 6,500		EXCLUSIVE
Charging Station	\$ 4,500		EXCLUSIVE
Room Keys	\$ 4,000		EXCLUSIVE
Wireless Connectivity	\$ 4,000		EXCLUSIVE
Wireless Splash Page	\$ 1,750		EXCLUSIVE
Audio Visual	\$ 4,000		EXCLUSIVE

SPONSORSHIP INCLUDES:

- ◆ Exposure on the NSL website
- ◆ Recognition in Event program/banners
- ◆ Recognition by the Event Chairperson
- ◆ Listing in *The Submarine Review*

PROGRAM SPONSORSHIPS

Outside back cover	\$ 3,840
Inside front cover	\$ 3,540
Full page	\$ 2,240
Half page	\$ 1,140
Quarter page	\$ 540

BANQUET TABLES

- ◆ 5 Star members-2 tables near the stage
- ◆ 4 Star members- 1 table near the stage
- ◆ 2 tables 5 – Star members
- ◆ A VIP (and guest) to be seated at each table, if desired
- ◆ Others at the table must have a paid Banquet or Entire Symposium registration
- ◆ Unused seats can be filled by the NSL

Other Corporate Members who would like to seat their guests together may pay a \$500 fee for a reserved table (does not include a VIP)

BECOME AN EXHIBITOR

PAY*	CORPORATE MEMBERS	NON-CORPORATE MEMBERS
On or before 07/31/22	\$47 per sq. ft.	\$57 per sq. ft.
08/01/22 – 08/31/22	\$52	\$62
09/01/22 – 10/29/22	\$57	\$67

* All fees must be paid before setup

ADVERTISE IN THE SUBMARINE REVIEW

REACH YOUR TARGET MARKET Advertise in *The Submarine Review*

- Paid in one payment, receives 10% discount
- Commitment is for one year (4 Issues)
- Pricing is per quarterly issue: *March, June, September, December*

LOCATION	4 COLOR	B&W
Back outside cover	\$ 3,500	N/A
Front or back inside	\$ 3,000	\$ 2,000
Full page	\$ 2,500	\$ 1,600
Half page	\$ 1,200	\$ 800
Quarter page	N/A	\$ 400